



OmniStrategic

Clarity in Complexity.

Strategic advisory for boards and leadership teams in regulated sectors.
Measurable outcomes.

\$120M+

In proven
outcomes delivered

10%+

Average
bottom-line uplift

20+

Sectors served

15+

Years of experience

CONTACT

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BluPrint Strategy Consulting Pty Ltd trading as OmniStrategic

About

For over 15 years, Ari Magalhaes has helped boards and executive teams navigate their most complex challenges — not with more reports, but with the clarity to act.

Ari has chaired risk committees, led financial turnarounds as Acting CFO, and served as a strategic advisor across aged care, energy, government, and infrastructure. Engagements are personally led from diagnosis through to delivery. Capability is transferred to internal teams so organisations are not left dependent on external support.

Every engagement receives the depth and personal attention that drives real outcomes.

WHAT MAKES OMNISTRATEGIC DIFFERENT

Practitioner-led advisory

Advice grounded in direct board and executive experience — governance, turnaround, and operational delivery.

Cross-domain leverage

A practical bridge between governance, commercial strategy, and operational execution — so decisions translate into results, not just reports.

Proven methodology

The OmniStrategic Impact Framework™ has been refined across 20+ sectors and \$120M+ in delivered outcomes. A structured, de-risked system built for complexity.

Who we work with

OmniStrategic is best suited to organisations in **regulated or high-trust sectors** — aged care, disability and health, energy, infrastructure, government, and for-purpose — where one or more of the following is true:

- Margin squeeze or funding pressure is eroding financial performance
- Regulatory scrutiny is increasing and oversight needs to be sharper
- Strategy exists on paper, but execution is stalling or misaligned
- The board needs clear options, quantified trade-offs, and governance that drives delivery
- AI is on the agenda, but leadership needs guardrails and modelled ROI

Flagship Engagements

Designed for measurable results within a defined timeframe, with bounded commitment and board-ready outputs.

FLAGSHIP 01

90-Day Board Turnaround Blueprint

In 90 days, your board receives a quantified financial opportunity model, a risk and compliance hotspot map, and a funded, board-approved execution roadmap — without disrupting day-to-day operations.

Who this is for

Chairs, CEOs, and boards in regulated sectors facing margin pressure, execution risk, or regulatory scrutiny — where the cost of delayed clarity is rising and leadership needs a plan the whole board can stand behind.

What you receive

Financial Opportunity Model	Cost and revenue levers with ranges, sequencing, and expected timing. Prioritised and board-defensible, with a clear logic for 'first wins.'
Regulatory & Risk Hotspot Map	Where governance confidence is weakest, why, and what remediates it. Practical owners, actions, and oversight cadence built in.
90-Day Action Blueprint	Milestones, KPIs, owners, and governance touchpoints. Designed to plug directly into your existing reporting and board cycle — no new systems required.
Board Workshop and Decision Pack	One facilitated alignment workshop. A board-grade pack that reduces noise, accelerates decisions, and creates shared ownership of the path forward.

Time to value

Milestone	What is delivered
30 days	Baseline clarity established; 3–5 priority financial and governance levers identified; immediate stabilisers activated
60 days	Quantified opportunity model complete; prioritised roadmap drafted; board decision pack in review
90 days	Board-approved Blueprint finalised; execution cadence live; 1–2 levers already in delivery

Leadership commitment

2 × half-day workshops (executive and board) · Targeted data access and interviews · 4 governance touchpoints over 8 weeks

The diagnostic, financial modelling, risk mapping, and board materials are handled by OmniStrategic. Leadership time is focused on decisions — not on producing materials.

Engagement assurance

At the conclusion of the Illuminate diagnostic, if there is not clear, board-defensible ROI potential of at least 5–7× engagement cost, there is no obligation to proceed to mobilisation or embedding. The diagnostic outputs remain yours.

Typical outcomes

- Bottom-line uplift potential of 7–15% identified and quantified within 90 days
- Regulatory posture strengthened with specific remediation actions and governance owners
- Board aligned on a single funded plan, with milestones and KPIs already in place

FLAGSHIP 02

AI Governance Accelerator

In 8–10 weeks, your board receives a governance-led AI strategy — with 3–5 modelled use cases, a responsible-AI framework aligned to emerging regulation, and board-ready oversight routines — without risky pilots or vendor lock-in.

Who this is for

Boards and executive teams where AI is a priority but clarity is absent — where pilots have stalled, accountability is diffuse, regulatory exposure is unquantified, or the board simply does not yet have the guardrails to act with confidence.

What you receive

AI Readiness Assessment & Scorecard	A structured benchmark of current capability against industry peers — identifying opportunities, risks, and governance gaps in a single-page board artefact.
AI Integration Strategy	3–5 priority use cases defined and aligned to board strategy, with a financial and operational impact model for each. Accountability, oversight, and ethical guardrails built in before any spend is committed.
AI Governance Framework	Responsible-AI practices embedded into existing board and management routines. Aligned to evolving regulatory requirements, not bolted on as a separate compliance exercise.
Board-Ready Implementation Roadmap	A phased, milestone-driven plan that distinguishes quick wins from strategic bets — with clear ownership at executive and board level.

Time to value

Milestone	What is delivered
Weeks 1–3	AI Readiness Scorecard complete; opportunity and risk profile established; board briefing note drafted
Weeks 4–6	Use cases prioritised; ROI models for 3–5 initiatives; accountability and governance structure defined
Weeks 7–10	Full governance framework finalised; board and executive routines updated; implementation roadmap approved

Leadership commitment

2 × focused workshops (executive and board) · Structured interviews with key function owners · Board presentation at conclusion

OmniStrategic conducts the assessment, builds the models, drafts the framework, and prepares all board materials. Leadership engagement is structured and finite.

Engagement assurance

OmniStrategic is independent of all AI vendors. Use case selection and ROI modelling are based entirely on your organisation's strategy and risk appetite — not on vendor preferences or referral relationships.

Typical outcomes

- Board-owned AI strategy with clear guardrails across ethics, data, and automation risk
- 3–5 high-ROI use cases modelled before any spend is committed
- Responsible-AI governance integrated into existing board and management reporting

Key Areas of Expertise

Each capability is supported by representative outcomes and typical deliverables.

01 Board & Governance Advisory

Independent oversight on risk, finance, and audit committees. Governance frameworks, risk appetite articulation, and board effectiveness reviews for regulated environments.

PROOF

- **Infrastructure — Construction Program Governance** · \$18.1M in savings; over 10% of target budget recovered through Zero-Based Budgeting and board-grade cost oversight
- **Energy & Infrastructure — Asset Realignment** · Strategic realignment of \$500M in assets; comprehensive review of a 10-year asset management plan
- **Regulated NFP — Compliance Turnaround** · Governance structure redesigned alongside financial turnaround; compliance posture moved from partial to full ahead of regulatory review

TYPICAL DELIVERABLES

Risk appetite statements · Board and committee decision packs · Governance frameworks · Oversight cadence design · Board effectiveness review outputs

02 Transformation & Turnaround

Diagnosis through delivery — advisor or interim executive leadership for restructuring, operational reform, and financial recovery. Engagements stay close to execution until outcomes are real.

PROOF

- **Aged Care / Regulated NFP — Acting CFO & Board Advisor** · \$2M bottom-line improvement; 75% financial turnaround; regulatory compliance fully restored
- **Government — Cost Recovery & Revenue Optimisation** · \$12M in savings and new revenue; full cost-to-serve transparency established through activity-based costing

TYPICAL DELIVERABLES

Turnaround roadmap · Financial opportunity model · Operating model redesign · Procurement reform · Execution cadence · KPI and benefits tracking

03 Financial Sustainability Advisory

Margin diagnostics, cost-to-serve analysis, revenue mix design, and 90-day sustainability plans for not-for-profit, government, and regulated organisations.

PROOF

- **Government — Cost Recovery** · \$12M savings and new revenue; full cost-to-serve transparency established
- **Disability & Health — Growth Strategy & Profitability** · \$500K net new revenue roadmap; board-ready strategy embedded into organisational planning

TYPICAL DELIVERABLES

Cost-to-serve model · Scenario and trade-off papers · Revenue mix and cost recovery design · 90-day sustainability plan · Board-ready decision materials

04 AI Strategy & Implementation

Governance-led AI strategy, responsible-AI frameworks, readiness assessments, and ROI-driven implementation roadmaps — for boards and executive teams in regulated sectors.

PROOF

- AI advisory work is embedded within broader governance and transformation programs — reflected in governance uplift, execution discipline, and risk-adjusted ROI in high-trust environments.

TYPICAL DELIVERABLES

AI readiness scorecard · Use case prioritisation · ROI model · Governance framework (ethics, data, automation risk) · Implementation roadmap · Oversight templates (vendor-neutral)

OmniStrategic Impact Framework

A proprietary three-phase methodology refined across 20+ sectors and \$120M+ in delivered outcomes.

Phase	Focus	Timeframe	Key outputs
01 Illuminate	Diagnose the organisation — financial, operational, risk, and stakeholder	4–6 weeks	Baseline assessment · Risk and opportunity map · Quick-win levers · Decision brief
02 Mobilise	Co-design the funded plan — aligned across board and executive	6–8 weeks	Action Blueprint · Financial model · Milestones and KPIs · Governance structure
03 Embed	Implement, build capacity, establish routines that outlast the engagement	6–12 months (light-touch)	Execution cadence · Coaching · Governance integration · Benefits tracking

First measurable gains typically appear within 60–90 days of engagement commencement.

Credentials

Director & Governance

Graduate of the Australian Institute of Company Directors (GAICD) · Fellow of the Governance Institute of Australia (FGIA) · PRINCE2 Registered Practitioner · Non-Executive Director and Chair, Risk Committees — listed, government and not-for-profit organisations (Australia)

Academic & Executive Education

Double Degree Master of International Management — LSE (UK), Bocconi (Italy), FGV (Brazil) · Bachelor of Economics — UNESP (Brazil) · AI Strategy & Governance Certificate — The Wharton School, University of Pennsylvania · Strategy Execution & Disruptive Strategy — Harvard Business School Online · AI for Finance Specialisation & ESG Specialisation — Corporate Finance Institute (CFI)

Sectors

Aged care · Disability and health · Energy · Government · Infrastructure · Not-for-profit · Commercial · Retail · Professional services
Methodology applied across 20+ sectors in Australia and overseas.

Client Voices

“Ari was highly effective in facilitating our annual strategic workshop. She brought the right tools to drive discussion, foster ownership, and ensure clear prioritisation and alignment across our strategic initiatives.”

— Senior Executive, SaaS Social Enterprise

“Ari listens to what you think you want and then delivers what you need.”

— Executive, Aged Care Organisation

“Ari demonstrates a brilliant understanding of the health care sector, particularly aged care, its market dynamics and trends — in order to develop strategies to meet organisational goals.”

— Chief Executive Officer, Professional Services Organisation

Request a briefing

OmniStrategic works with a limited number of clients at any given time, so that every engagement receives the depth and attention it requires.

If your organisation is facing a board, strategy, transformation, or AI governance challenge, request a briefing and you will receive a response within 48 hours.

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